36TH ANNUAL IAOM MIDEAST & AFRICA FLOUR & FEED CONFERENCE & EXPO

GRAIN OF CHANGE

POWERING MIDDLE EAST & AFRICA'S MILLING FUTURE

CTICC, CAPE TOWN
SOUTH AFRICA

23 - 26 NOVEMBER 2026

Conference sessions, speakers, exhibition and networking across four days in Cape Town.

CONFERENCE PROGRAM

Monday, 23 November 2026

9:00 AM - 4:00 PM

On-Site Registration & Badge Collection

Pre-event setup.

CTICC 1

6:30 PM - 9:30 PM

Welcome Reception

Sponsored by Bühler, Mühlenchemie GmbH & Co. KG & Sefar

FNB Portside (28th floor)

Disclaimer

The organizers reserve the right to delete, modify, or alter items from the program or any aspect of the conference timetabling and delivery at their sole discretion and without prior notice. Neither the host organization nor the meeting organizers will accept any liability for any loss or inconvenience caused to any party caused as a result of such changes.

Tuesday, 24 November 2026

8:00 AM - 4:00 PM

On-Site Registration & Badge Collection

CTICC 1

9:00 AM - 4:00 PM

Expo Open

Hall 3 & 4A, CTICC 1

9:00 AM - 9:10 AM

Welcome Speech

Peter Cook
Conference Chairman, IAOM MEA 2026 National Chamber of Milling (NCM) (South Africa)

Hall 4B

9:10 AM - 9:20 AM

Opening Speech

Ali Habaj
Regional Director, IAOM MEA

Hall 4B

9:20 AM - 9:25 AM

IAOM MEA Regional Leader Award

Hall 4B

9:25 AM - 10:15 AM

Keynote Address: How Old Are You, Really?

Dr. Michael Mol
Longevity Physician | Keynote Speaker Health-Tech Founder | Media Entrepreneur | Co-Founder of xTenure (South Africa)

Your birthday tells you how long you've been alive. Your biology tells you how well you'll keep living. In this keynote, longevity physician Dr Michael Mol decodes the new science of ageing, and how it applies to leaders who travel constantly, sleep too little and carry real pressure - and offers practical insights on how to slow the pace of ageing, even on a punishing schedule. Science meets story. No doom, no guilt - just real and relevant strategies for a longer and better life.

Hall 4B

10:15 AM - 10:30 AM

IAOM MEA 2026 Sponsors Appreciation

Hall 4B

10:30 AM - 11:00 AM

Coffee Break & Networking

Sponsored by Pakmaya, Agrimac and Unormak

Expo Hall 4A

Tuesday, 24 November 2026

Raffle Draw

Hall 4B

11:00 AM - 12:05 PM

Conference Key Topic: The Power Of AI

Shaping the Future of Intelligent Milling
PANEL Q&A
Moderator: Rachid Chamcham
Manufacturing Excellence Director - Seaboard Overseas Trade Group (Morocco)

AI-Powered Predictive Maintenance And Smart Operations

Ali Magboul
CEO, ASM Process Automation (Saudi Arabia)

How Can Milling Benefit From AI, IoT, And Smart Automation?

Martin Ellegast
CEO, Wingmen Group GmbH (Switzerland)

Seeing Quality. Rethinking Grinding. How Data And AI Are Shaping The Mill Of Tomorrow

Juste Hahne
Senior Product Manager, Bühler Milling Solutions (Switzerland)

Hall 4B

12:05 PM - 12:30 PM

Hall Of Fame Award Ceremony

Hall 4B

12:30 PM - 1:30 PM

Lunch Break & Networking

Sponsored by Midstar FZE

Jasminum Conservatory and Hall 3, CTICC 1

Raffle Draw

Hall 4B

Tuesday, 24 November 2026

1:30 PM - 3:00 PM

Conference Key Topic: Grain Of Change In Africa

Unlocking Africa's Grain Potential
PANEL Q&A
Moderator: Martin Ellegast
CEO, Wingmen Group GmbH (Switzerland)

From Local Grain To Resilient Food Systems: Unlocking Africa's Potential Through Local Milling And Processing

Marco Sutter
Managing Director, Bühler Southern Africa (South Africa)

Multigrains: Reimagining Staple Foods Through Milling Innovation

William Kapfupi
Managing Executive - Cereals, National Foods Ltd (Zimbabwe)

Plant-Based Proteins: Unlocking Africa 's Next Milling Opportunity

Malte Rohwer
Area Sales Manager, F.H. Schule Mühlenbau GmbH (Germany)

Beyond Flour: Creating New Value For The Milling Industry Through Extrusion Processing

LJ Grobler
Director, CFAM Technologies (South Africa)

Feeding Africa 2050: From Flour Supplier To Value-Added Provider

Sven Mattutat
Global Head of Product Management, Mühlenchemie GmbH & Co. KG (Germany)

Hall 4B

3:00 PM - 3:30 PM

Coffee Break & Networking

Sponsored by Pakmaya, Agrimac and Unormak

Expo Hall 4A Coffee Area 1-

Women in Milling Coffee Meet-Up

Hall 3 & 4A (Coffee Station 6)

Disclaimer

The organizers reserve the right to delete, modify, or alter items from the program or any aspect of the conference timetabling and delivery at their sole discretion and without prior notice. Neither the host organization nor the meeting organizers will accept any liability for any loss or inconvenience caused to any party caused as a result of such changes.

Wednesday, 25 November 2026

9:00 AM - 4:00 PM

Expo & Networking

Hall 3 & 4A, CTICC 1

9:00 AM - 10:30 AM

Market Outlook Session

PANEL Q&A
Moderated by Dan Basse
President & Founder, AgResource Co (USA)

Session Introduction

Dan Basse
President & Founder, AgResource Co (USA)

French Market Outlook

Roland Guiragossian
Algeria & Middle East Manager, Intercereales (Egypt)

Black Sea Market Outlook

Indrek Aigro
Head of Grains, Copenhagen Merchants (Denmark)

U.S. Market Outlook

Chad Weigand
Regional Director, Sub-Saharan Africa, U.S. Wheat Associates (South Africa)

Russian Market Outlook

Ilia Bazhanov
Trader, ME Solaris (UAE)

Locking In The Margin: Price Risk Management For Millers In Volatile Markets

Caroline Bitton
Head of Commercial Development, Euronext (France)

Hall 4B

10:30 AM - 11:00 AM

Coffee Break & Networking

Sponsored by Agrimac, Pakmaya and Unormak

Expo Hall 4A

Raffle Draw

Hall 4B

Wednesday, 25 November 2026

11:00 AM - 11:45 AM

Keynote Address: The World Is Changing. How About You?

Riaz Shah OBE
Professor of Practice in Innovation and Leadership at Hult International Business School

Populations are shrinking in some of the world 's biggest economies. What people want from work and from the businesses they buy from has shifted more in the last five years than in the previous twenty. And technology, AI chief among it, is moving fast enough that whatever you're using today will look primitive within a decade.

Hall 4B

11:45 AM - 11:50 AM

IAOM MEA Miller Of The Year Award

Hall 4B

11:50 AM - 12:30 PM

Navigating Geopolitical Risk In 2026/27 Cash Wheat Trade

PANEL Q&A
Moderated by Dan Basse
President & Founder, AgResource Co (USA)

Panelists:
Jeffry McPike
Analyst, WASEDA Commodities LLC (USA)
Oga Venkat
Vice-President - Middle East & Africa desk, Cargill International SA (Switzerland)
Chris Whitwell
Managing Director & Founder, Basis Commodities Pty Ltd (Australia)
Michel Meyer
Head of Grains, Invictus Trading (Switzerland)
Ahmet Ertürk
COO, Midstar (UAE)
Önder Matlı
Vice Chairman of the Board, Matlı Group of Companies

Hall 4B

12:30 PM - 1:30 PM

Lunch Break & Networking

Sponsored by Midstar FZE

Jasminum Conservatory and Hall 3, CTICC 1

Raffle Draw

Hall 4B

Wednesday, 25 November 2026

1:30 PM
- 2:30 PM

What's New In Milling Technology - Part 1

Automation At Grain Receival: Auto-Probing & Grading

Charles Loubersac Dhotel
Sales Director, TPLG - Tout Pour Le Grain (France)

Maize Milling In Southern Africa: Adapting To Changing Markets, Grain Quality And Industry Consolidation

Lourens Pieterse
Head of Sales, Bühler Southern Africa (South Africa)

Dough Rheology For Unique Challenges

Markus Löns
Product Manager, Anton Paar TorqueTec GmbH (Germany)

Beyond Efficient Machines: The Road To A 50 kWh/t Mill

Andre Kunadt
Area Sales Manager, Bühler Dubai (UAE)

Operational Excellence In A Modern Flour Mill

Laith Al Qasas
Business Development Manager, Premier Tech Systems and Automation (The Netherlands)

The Adaptive Mill: Turning Wheat Data Into Extraction And Flour Margin

Fabien Varagnac
Independent Milling Consultant, Grains & Flours Insights (France)

Hall 4B

Wednesday, 25 November 2026

2:30 PM - 3:15 PM

Conference Key Topic: The Power Of Training

Building the Next Generation of Milling Experts
PANEL Q&A
Moderator: Salim Makhoul
General Manager, Crownzym (Crown Flour Mills S.A.L. - Lebanon)

Building Skills, Securing The Future: The Value Of Training In Milling

Benjamin Menet
Head of African Milling School, Bühler (Kenya)

Power Of Training - Building The Next Generation Of Millers

Yolanda Geldenhuys
Training Executive, SAGMA (South Africa)

Building Milling Competence: Alapala Academy's Approach To Practical Training And Professional Development

Secil Uzel Tiryakioglu
Lecturer. Alapala Academy (Türkiye)

Hall 4B

4:00 PM - 6:00 PM

Networking Reception

Sponsored by First Mills & Solaris

Jasminum Conservatory, CTICC 1

Disclaimer

The organizers reserve the right to delete, modify, or alter items from the program or any aspect of the conference timetabling and delivery at their sole discretion and without prior notice. Neither the host organization nor the meeting organizers will accept any liability for any loss or inconvenience caused to any party caused as a result of such changes.

Thursday, 26 November 2026

9:00 AM - 4:00 PM

Expo Open

Hall 3 & 4A, CTICC 1

9:00 AM - 10:30 AM

Conference Focus Topic: Flour Excellence

Moderator - Martin Schlauri
IAOM MEA Education Committee Chairman

Effect Of Damaged Starch On Dough Rheology And Baking Quality: From Milling Parameters To Quality Control

Zeki Demirtaşoğlu
Founder & CEO, Bastak Group (Türkiye)

Answering Customer Market Trends: How To Add Value To Your Wheat Flour?

Peio Touyarou
Formulation Manager, Eurogerm (France)

From Selling Flour To Selling Performance: Unlocking The Unrealized Profit Potential Inside Every Flour Mill

Salim Makhoul
General Manager, Crownzym (Crown Flour Mills S.A.L. - Lebanon)

From Flour Variability To Consistent Performance: A Practical Framework For Industrial Milling

Pinar Erdal
Head of R &D, Mirpain Gida San. ve Tic. A.S. (Türkiye)

Understanding The Aging Process Of Flour And Monitoring It In Hot Climate Regions

Nicolas Sulble
Regional Sales Manager, AIT Ingredients (France)

The Perfect Synergy Between Yeast And Enzymes In Bread: An Integrated Approach From Fermentation To Baking Performance, Quality And Shelf Life

Cem Perdar
Export Sales Manager Africa, Pakmaya (Türkiye)

How Biosolutions Are Shaping The Future Of Baking And Milling Industry

Frederik Mejlby
VP of Applied R &D & Marketing Novonesis (South Africa)

Hall 4B

Thursday, 26 November 2026

10:30 AM - 11:00 AM

Coffee Break & Networking

Sponsored by Unormak, Agrimac and Pakmaya

Expo Hall 4A (Coffee Stations 1-5)

Women In Milling Coffee Meet-Up

Expo Hall 4A (Coffee Station 6)

Raffle Draw

Hall 4B

11:00 AM - 12:00 PM

What's New In Milling Technology - Part 2

The New Multimilla + Roller Mill With Leading Innovations

Furkan Inal
Area Sales Manager (Asia Regions), IMAS (Türkiye)

Why Robotic Packaging And Palletizing Systems Are Becoming The New Standard In The Milling Industry

Çaglar Aksu
Africa Sales Representative, Atara Machine (Türkiye)

Innovative Application Of Solar And Hybrid Energy Systems In Africa's Milling Industry

Jetty Lee
Vice Director of I.T.D., Hebei Pingle Grain Tech (China/Ethiopia)

From Data To Operational Excellence: Implementing Function-Based KPIs To Optimize Mill Performance

Abdelkrim Alahiane
Managing Director, Bühler North West Africa (Morocco)

Grain Cooling

Simon R. Kolb
Area Sales Manager, FrigorTec

Hall 4B

Thursday, 26 November 2026

12:00 PM - 12:40 PM

Feed Milling Session

PANEL Q&A
Moderator - Martin Schlauri
IAOM MEA Education Committee Chairman

The Future Of African Feed Milling

Philipp Hug
Head of Animal Feed Nutrition, Bühler (China)

Achieving Optimal Operational Effectiveness Through People, Process And Data

Krishna Shenoy
Product Manager, Andritz (UK)

Hall 4B

12:40 PM - 1:00 PM

Closing Remarks & Announcement Of IAOM MEA 2027

Ali Habaj
Regional Director, IAOM MEA

Hall 4B

1:00 PM - 2:00 PM

Lunch Break & Networking

Sponsored by Midstar FZE

Jasminum Conservatory and Hall 3, CTICC 1

Disclaimer

The organizers reserve the right to delete, modify, or alter items from the program or any aspect of the conference timetabling and delivery at their sole discretion and without prior notice. Neither the host organization nor the meeting organizers will accept any liability for any loss or inconvenience caused to any party caused as a result of such changes.